### To Zibibbo from the Loft:

- follow the directions above (but backwards) to University Ave.; Turn Left on Kipling St.; Zibibbo is at 430 Kipling St., on the left, about 3 doors down

### To Matt Kahn's house:

- leaving the Loft, take a Left on Lomita; Turn Left on Mayfeild Ave. and continue past Campus Dr.; Turn Left on Santa Fe Ave.; Matt lives at 834 Santa Fe. Ave, on the right, about 200 feet down

### To David Kelley's house:

- From Campus, head West on Sand Hill Rd.; take 280 North to the CA-84/Woodside exit; turn Left at Woodside Rd.; ruth Right at Canada Rd.; the house is on the left at 1250 Canada Rd

## To Peter's house (Lowering the Bar):

- head North on University Ave.; turn Right on Waverley St.; 935 Waverley St. between Addison and Channing

lantern display on the planet. altwork next to his in the most magical Jack-othe great privilege of displaying your pumpkin during the 1950s. On Halloween night, you will have Eichler, the developer of ultra-modern Eichler homes served for a decade as artistic consultant to Joseph Auseum of Art's show on Good Design," and he multiple exhibitions, including the Metropolitan Over the years, Matt's work has appeared in

JPD from the MFA side. Director and Advisor for those of you entering the years), our most erudite design critic, and the of Stanford's Joint Program in Design (that's right, 56 Gaudi, and a 56 year teaching veteran and founder world traveler, a scholar of the work of Antonio both the classroom and his individual work. Matt is a locuses on the study of abstract visual language in kindred, built of the same building blocks, and he and service. He views design and the fine arts as synthesis - the harmonious union of art, technology his classroom. His philosophy is rooted in the ideal of Academy of Art, though he has used the world as Matt was educationed at the renown Cranbrook

J'A to rossetor & Matt Kahn - Director/Advisor for MFA JPD students & Consulting Assistant Professor Bill Burnet - Executive Director of the JPD

Magazine award for the first "slate"

# Bill holds eight patents, has won an ID

VISION of the JPD.

something" has always been part of the

attention, the absolute freedom to imagine,

they want out of it, and where they hope to

each individual student is in the JPD, what

Bill always takes the time to find out why

= MSQ) and MSQ balloa milf ngisab art

nati. In addition to his executive director

Design from Stanford and also studied

design to manufacture) which he co-founded.

position at Stanford, he is a Senior Fellow at

industrial design at the University of Cincin-

Director. He holds a BS and MS in Product

years and recently became the executive

Assistant Professor for the JPD for over 20

PowerBooks to the original Hasbro Star Wars

of projects ranging from award-winning Apple

computer, and has worked on a wide variety

action figures. He has been a Consulting

and the individual responsibility to "Do

end up after Stanford. This individual

& Professor of Eng. David Kelley - Founder of the d.school

they keep the underdog enthusiasm that put largest product design firm in the world, but Since their start, IDEO has grown to be the developed those products and a lot more. product design firm called IDEO that Masters from the JPD and started an upstart first introduction to David. He graduated with a instant camera, or a Palm V, you've had your If you've ever used a mouse, a Polaroid i-Lone

# Calibrating the Instrument

in the design curriculum. Shared stories and goal setting begin building readings, discussions, and guest speakers provide context for other classes 08y, Brain Gym, and other tools. Explorations of current design issues via through improvisation, brainstorming, creative imaging, educational kinesiolexplores means for calibrating the designer's mind/body "instrument" This is the first meeting of your 1st quarter seminar series. This seminar

# Lowering the Bar

community amongst the first-year graduate students in the JPD.



other (spouse, date, pet, whatever) and your appetite. a Inn and relaxed event, so feel free to bring a significant are passionate about our Joint Program in Design. This will be can meet the amazing team of Professors and Lecturers who JPD! We'll have a cookout in the Loft courtyard where you Come have some barbecue with the teaching team of the

Tirst impression" on the Faculty and staff of the program. the faculty. Your result will therefore be responsible for your and will be expected to complete it prior to the arrival of

# Meet the Professors BBQ





"before" the first one. You will be assigned this upon arrival

members and a great story teller.

friendliest, most down-to-earth faculty

Academy of Engineering, he is also one of the

aims to bring design thinking to every discipline,

professors, industry professionals, and students

- or the d.school. This interdisciplinary group of

started the Hasso Plattner Institute for Design

taken design thinking even a step further and

Along with heading IDEO, David has also been

Design for over 20 years. He has recently

a professor in Stanford's Joint Program in

While David is a member of the National

and change the world while they're at it.

Joint Program in

Design

**Orientation** 

2006

Design pm - Meet the JPD faculty \*sig. others

10am - Meet @

Loft - carpool to

Matt Kahn's house

Noon - Eng. Dept.

lunch with faculty

@ Gibbon's Grove

by Terman

3pm - Ret. to Loft

Schedule of events

10

П

12

2



to show the world that you can play the harmonica with

ask you to stop doing. You know you've always wanted

with whatever it is that your family and friends normally

Possible performances can include: telling jokes, singing,

asyamed to look at each other by the end of the night.

the rest of the group. The only requirement is that you

Lowering the Bar. Everyone in attendance will be asked

you to the most important bonding event of the year -

unsuitable for public performance - until now. We invite

Inside every person there lies a talent that is wholly

to provide 30 seconds of low-grade entertainment for

excellence throughout the evening until we're almost

do something that continues to lower the bar of

acrobatics, dancing, or whatever you like. Surprise us



your belly button. You know you do.

Wed. 9/20 Thurs. 9/21 Fri. 9/22 Sat. 9/23 Sun. 9/24









Free time

11.30am ng. Dept. lunch advisors @ Gibbon's Grove

or exploring

Free time for preparing Loft space, taking naps,

emergency phone

Mon. 9/25

numbers:

Stacy:

(510) 508-0822

Marie:

(918) 906-9096

Thurs. 9/28 Fri. 9/29 Sat. 9/30 Sun. 10/1

Art Library Tour

All of our design problems are numbered; this one is Design Problem #0

> Master's student's only for this event. to ensure a great opportunity for everyone to get to know each other. Sorry, several years ago and its been a hit ever since. We've secured a private room Denton, a veteran of San Francisco's Restaurant LuLu, opened this spot the tranquil surroundings of a renovated Victorian home. Celebrity chef Judy Libibbo offers a seasonal Pan-Mediterranean menu, served 'family-style' in

Please join us for a welcoming dinner at Libibbo Restaurant in Palo Alto.

Dinner at Libibbo

Summary of events

NIP BIOS