

Dinner at Zibibbo

Please join us for a welcoming dinner at Zibibbo Restaurant in Palo Alto. Zibibbo offers a seasonal Pan-Mediterranean menu, served 'family-style' in the tranquil surroundings of a renovated Victorian home. Celebrity chef Judy Denton, a veteran of San Francisco's Restaurant Lulu, opened this spot several years ago and it's been a hit ever since. We've secured a private room to ensure a great opportunity for everyone to get to know each other. Sorry, Master's students only for this event.



Design Problem #0

All of our design problems are numbered; this one is "before" the first one. You will be assigned this upon arrival and will be expected to complete it prior to the arrival of the faculty. Your result will therefore be responsible for your "first impression" on the Faculty and staff of the program.



Meet the Professors BBQ

Come have some barbecue with the teaching team of the JPD! We'll have a cookout in the Loft courtyard where you can meet the amazing team of Professors and Lecturers who are passionate about our Joint Program in Design. This will be a fun and relaxed event, so feel free to bring a significant other (spouse, date, pet, whatever) and your appetite.

Calibrating the Instrument

This is the first meeting of your 1st quarter seminar series. This seminar explores means for calibrating the designer's mind/body "instrument" through improvisation, brainstorming, creative imaging, educational kinesiology, Brain Gym, and other tools. Explorations of current design issues via readings, discussions, and guest speakers provide context for other classes in the design curriculum. Shared stories and goal setting begin building community amongst the first-year graduate students in the JPD.

Lowering the Bar

Inside every person there lies a talent that is wholly unsuitable for public performance - until now. We invite you to the most important bonding event of the year - Lowering the Bar. Everyone in attendance will be asked to provide 30 seconds of low-grade entertainment for the rest of the group. The only requirement is that you do something that continues to lower the bar of excellence throughout the evening until we're almost ashamed to look at each other by the end of the night. Possible performances can include: telling jokes, singing, acrobatics, dancing, or whatever you like. Surprise us with whatever it is that your family and friends normally ask you to stop doing. You know you've always wanted to show the world that you can play the harmonica with your belly button. You know you do.

David Kelley - Founder of the d.school

If you've ever used a mouse, a Polaroid i-Zone instant camera, or a Palm V, you've had your first introduction to David. He graduated with a Masters from the JPD and started an upstart product design firm called IDEO that developed those products and a lot more.

Since their start, IDEO has grown to be the largest product design firm in the world, but they keep the underdog enthusiasm that put them on top.

Along with heading IDEO, David has also been a professor in Stanford's Joint Program in Design for over 20 years. He has recently taken design thinking even a step further and started the Hasso Plattner Institute for Design - or the d.school. This interdisciplinary group of professors, industry professionals, and students aims to bring design thinking to every discipline, and change the world while they're at it.

While David is a member of the National Academy of Engineering, he is also one of the friendliest, most down-to-earth faculty members and a great story teller.

Bill Burnett - Executive Director of the JPD & Consulting Assistant Professor

Bill holds eight patents, has won an ID Magazine award for the first "state" computer, and has worked on a wide variety of projects ranging from award-winning Apple PowerBooks to the original Hasbro Star Wars action figures. He has been a Consulting Assistant Professor for the JPD for over 20 years and recently became the Executive Director. He holds a BS and MS in Product Design from Stanford and also studied industrial design at the University of Cincinnati. In addition to his executive director position at Stanford, he is a Senior Fellow at the design firm called D2M Inc (D2M = design to manufacture) which he co-founded.

Bill always takes the time to find out why each individual student is in the JPD, what they want out of it, and where they hope to end up after Stanford. This individual attention, the absolute freedom to imagine, and the individual responsibility to "Do Something" has always been part of the vision of the JPD.

Matt Kahn - Director/Advisor for MFA JPD students & Professor of Art

Matt was educated at the renown Cranbrook Academy of Art, though he has used the world as his classroom. His philosophy is rooted in the ideal of synthesis - the harmonious union of art, technology and service. He views design and the fine arts as kindred, built of the same building blocks, and he focuses on the study of abstract visual language in both the classroom and his individual work. Matt is a world traveler, a scholar of the work of Antonio Gaudi, and a 56 year teaching veteran and founder of Stanford's Joint Program in Design (that's right, 56 years), our most erudite design critic, and the Director and Advisor for those of you entering the JPD from the MFA side.

Over the years, Matt's work has appeared in multiple exhibitions, including the Metropolitan Museum of Art's show on "Good Design," and he served for a decade as artistic consultant to Joseph Eichler, the developer of ultra-modern Eichler homes during the 1950s. On Halloween night, you will have the great privilege of displaying your pumpkin artwork next to his in the most magical jack-o-lantern display on the planet.

Joint Program in Design Orientation 2006



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Schedule of events

Wed. 9/20 Thurs. 9/21 Fri. 9/22 Sat. 9/23 Sun. 9/24 Mon. 9/25 Thurs. 9/28 Fri. 9/29 Sat. 9/30 Sun. 10/1

9									
10									
11		10am - Meet @ Loft - carpool to Matt Kahn's house	9:30 - Meet @ Loft & Calibrate Your Instruments		9am - Meet @ Loft - carpool to David Kelley's house for breakfast				
12		Noon - Eng. Dept. lunch with faculty @ Gibbon's Grove by Terman	11:30am - Eng. Dept. lunch with peer advisors @ Gibbon's Grove	10am - Loft Clean-Up or 9am - Rosh Hashanna Services					
1		1:30pm - Eng. Dept. faculty welcome @ Terman	Free time for unpacking/ shopping	1st years choose Loft spaces and all JPD students participate in cleaning	Free time for preparing Loft space, taking naps, or exploring				
2		3pm - Ret. to Loft							
3		4pm - Design Project #0							
4		5pm - Meet the JPD faculty BBQ *sig. others welcome							
5		6pm - Meet @ the Loft							
6	6pm - Meet @ the Loft								
7	6:45pm - Carpool to Zibibbo					Dinner @ Loft w/ Paoloi *1 guest each invited			
8						Liu Lecture - *open to all			
							4pm - Art Library Tour		
									BIG CAMPING FUN!! *sig. others welcome

